

# Homelessness & Affordable Housing in Washtenaw County

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*Presentation at WHA State of Homelessness & Affordable Housing Event*

*November 16, 2023*



# Rental Prices are continuing to rise locally in Washtenaw County



## It's another expensive year to rent in Washtenaw County

# 2023

Rent is up on average of \$122 per month

# 2022

Standard cost of a 2-bedroom apartment was about **\$1,262/mo.**

To afford this rent a person would need to earn at least **\$24.27/hr.**

If someone earned a minimum wage of **\$9.37 per hour**, they had to work about **98 hours per week** to afford their rent.

That's over 2 full-time jobs.

To rent a 2-bedroom now, it is up to about **\$1,384/mo.**

This means a person needs to earn at least **\$26.62/hr.**

But if someone is only earning a minimum wage of **\$10.10 per hour**, they must work **105 hours per week** to make rent.

That's over 2.5 full-time jobs!

Pre-pandemic, research from the Government Accountability Office estimated a \$100 increase in median rent was associated with a 9% jump in homelessness.

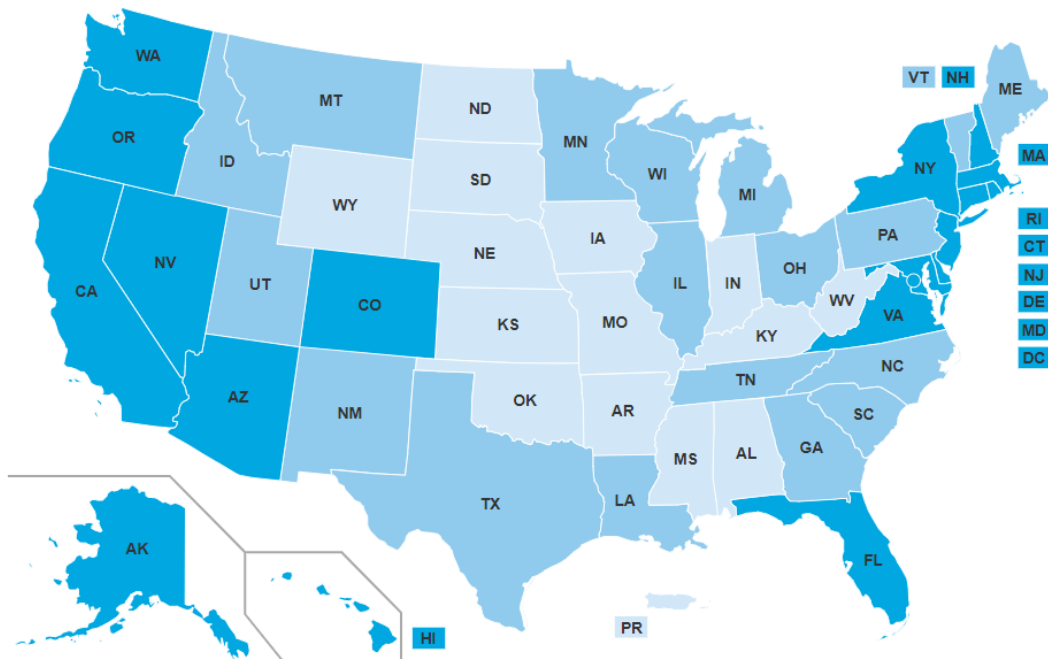
**Housing shouldn't be out of reach.**

# In Michigan, you need to earn \$21.65/hr, or work 86 hrs/week at minimum wage, to afford a modest 2-bedroom rental home; in Ann Arbor, you need to earn \$26.62/hr

## How Much Do You Need to Earn to Afford a Modest Apartment in Your State?

Hourly wage required to afford a two-bedroom rental home by state.

● Below \$19.00 ● \$19.00 - \$26.00 ● Above \$26.00



MOST EXPENSIVE AREAS	HOUSING WAGE
Ann Arbor MSA	<b>\$26.62</b>
Grand Rapids-Wyoming HMFA	<b>\$25.50</b>
Livingston County	<b>\$24.25</b>
Detroit-Warren-Livonia HMFA	<b>\$23.33</b>
Holland-Grand Haven HMFA	<b>\$22.08</b>

MSA = Metropolitan Statistical Area; HMFA = HUD Metro FMR Area.  
 \* Ranked from Highest to Lowest 2-Bedroom Housing Wage. Includes District of Columbia and Puerto Rico.

Source: National Low-Income Housing Coalition, *Out of Reach* (2023),  
<https://nlihc.org/oor> &  
<https://nlihc.org/oor/state/mi>

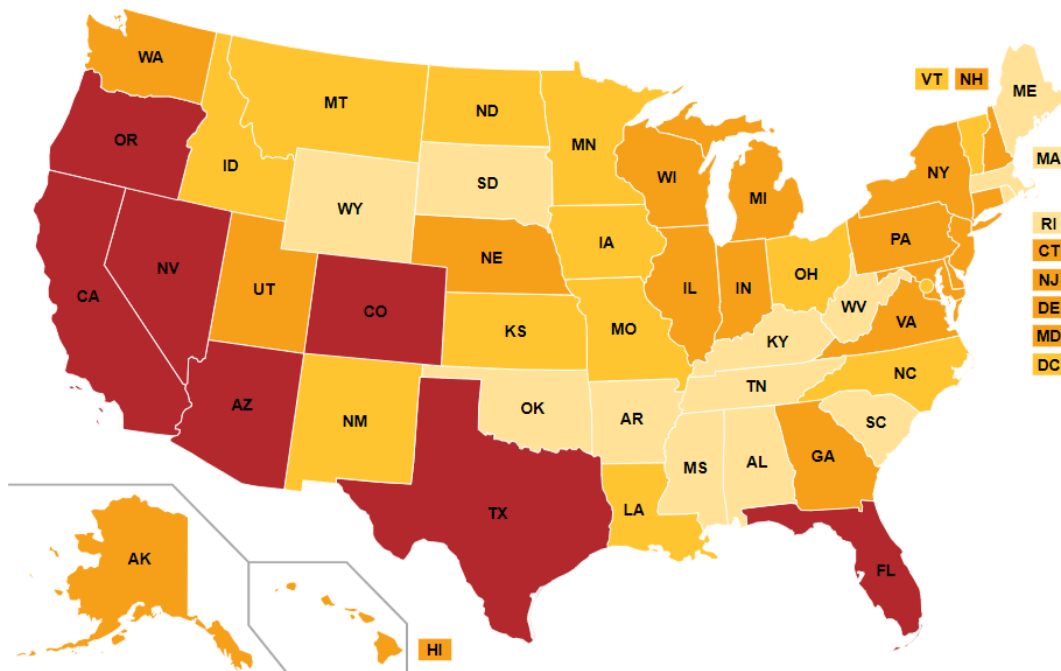
# There are 36 affordable and available units for every 100 extremely low income renter households in Michigan, mirroring the national gap

## No State Has an Adequate Supply of Affordable Rental Housing for the Lowest Income Renters

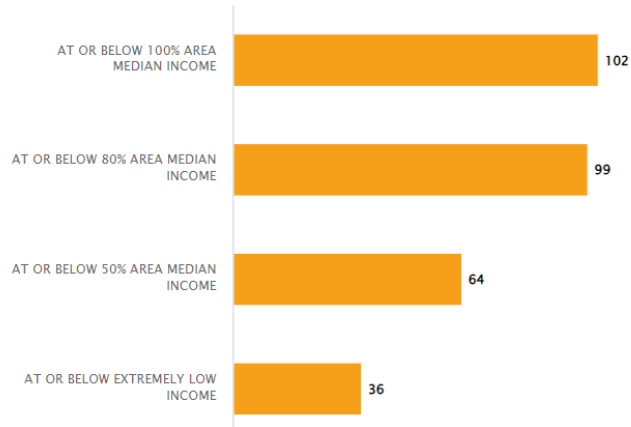
Affordable and Available Rental Homes per 100 Extremely Low Income Renter Households

● 30 or fewer ● 31 to 40 ● 41 to 45 ● 46 or greater

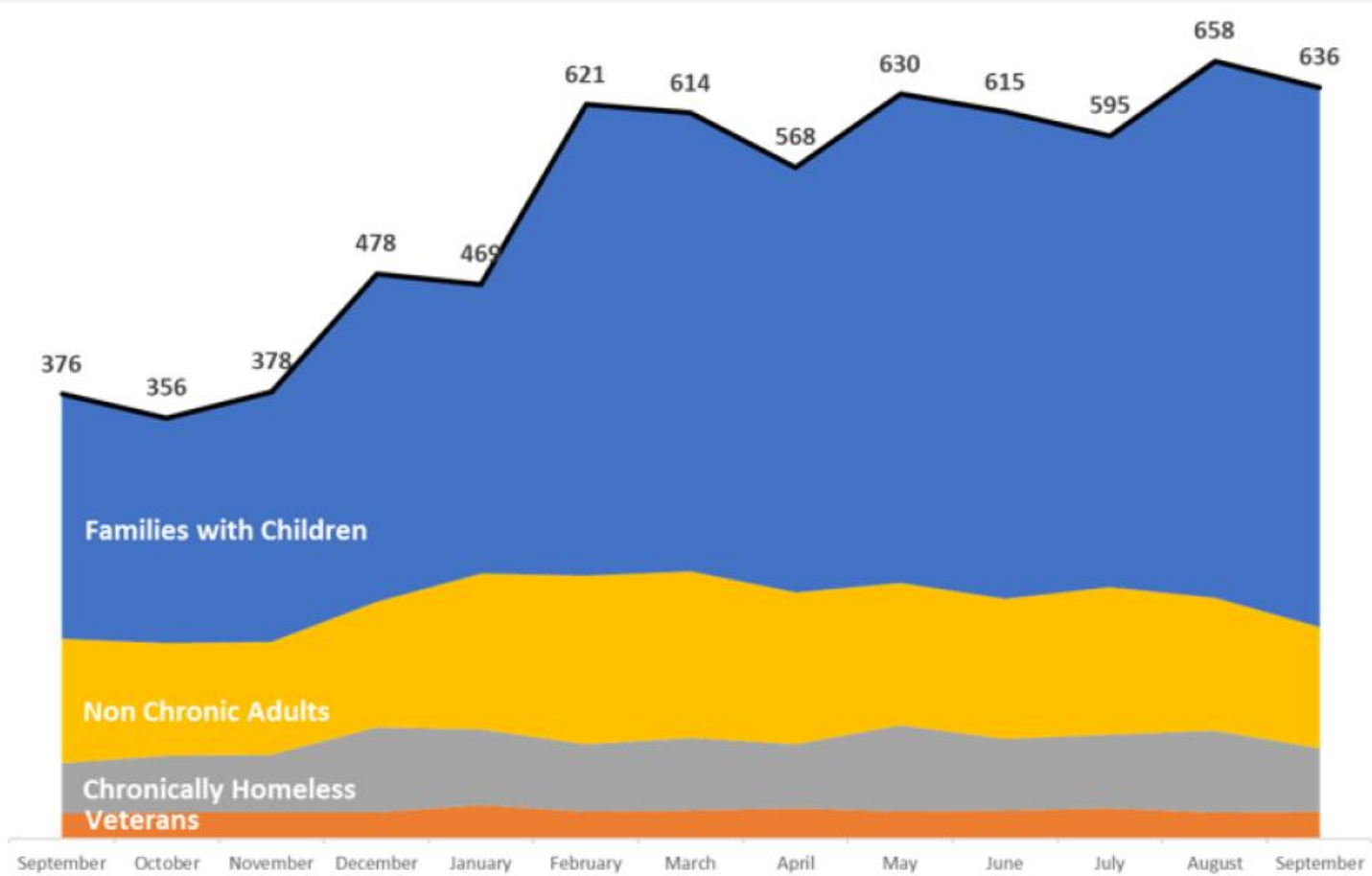
[View Data as Table ↓](#)



## Affordable and Available Homes per 100 Renter Households



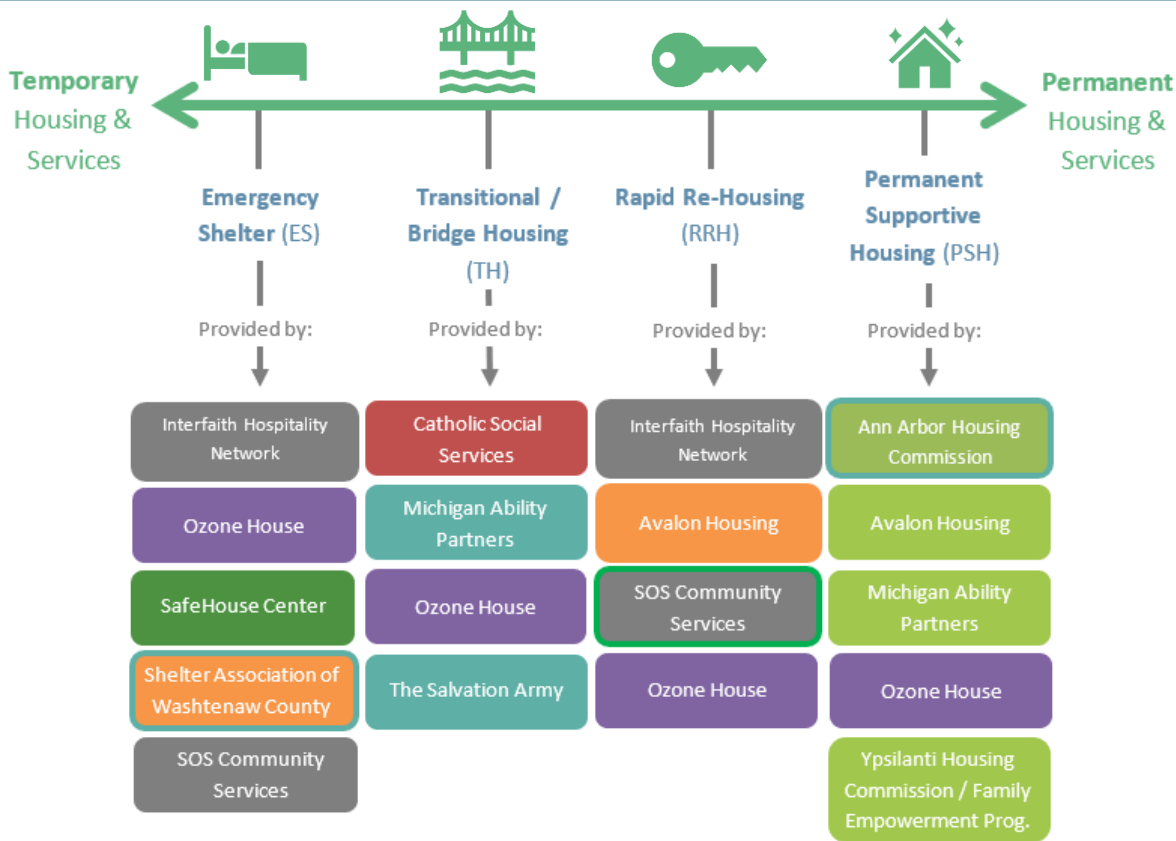
# Local Context: We are seeing record-level increases in the number of people experiencing homelessness in Washtenaw County



Year	Families Avg. LOT to Housing (in Days)
2018	83
2019	98
2020	91
2021	92
2022	109
2023	151

Families are counted in total *Persons*

# Homeless Continuum of Care (Beds/Units)



**HOUSED PEOPLE ARE NOT HOMELESS**



Rapid Re-Housing (RRH) ends homelessness for families and individuals.

- FIND LANDLORDS & APARTMENTS**  
Help people quickly find housing within one month or less.
- HELP PAY FOR HOUSING**  
Help people pay for housing short term; longer term help an option.
- CONNECT TO JOBS & SERVICES**  
Help access services so people can stay in housing.

The **Core Components** of Rapid Re-Housing help people **find** housing fast, **help pay** for housing, and **connect** to jobs and services.

- = Serves Only Unaccompanied Youth
- = Serves Only Domestic Violence Survivors
- = Some Portion Dedicated to Formerly Incarcerated Individuals
- = Some Portion Dedicated to Veterans
- = Some Portion Dedicated to the Chronically Homeless
- = Serves Individuals Experiencing Homelessness
- = Serves Families Experiencing Homelessness

# The \*NEW\* Washtenaw County System Modeling Report reveals needs/gaps in the homeless system of care, for temporary and permanent interventions

The System Modeling Report is a **needs assessment** and **gaps analysis** of supportive housing and other interventions in Washtenaw County's homeless services system.

- Model and analysis differentiate between **intervention types**, as well as by **populations and sub-populations**
- **Resources considered:**



Diversion/  
Prevention



Temporary  
Interventions



Rapid Re-Housing



Permanent  
Supportive Housing

The Report was **prepared by CSH**  
(Corporation for Supportive Housing)



*Key Takeaways*  
from  
Resource Gap  
of Permanent  
Housing Based  
on Existing  
Resources and  
Annual Need



Rapid Re-Housing

**886 slots of RRH  
needed**

RRH is a short- to  
medium-term housing  
+ services intervention



Permanent  
Supportive Housing

**871 units of PSH  
needed**

PSH is a long-term  
housing + services  
intervention



Diversion/  
Prevention

**284 slots of Diversion/Prev.  
needed**

Diversion/Prevention is a short-  
term intervention that couples  
mediation w/ financial assistance



*Key Takeaways*  
from  
Resource Gap  
of Temporary  
Housing Based  
on Existing  
Resources and  
Annual Need



Temporary  
Interventions for  
Adult-Only

**58 emergency  
shelter** / temporary  
housing  
interventions  
needed




Temporary  
Interventions for  
Families


**123 emergency  
shelter** / temporary  
housing  
interventions  
needed

There is hope...our  
local communities  
and developers are  
creating new  
affordable housing

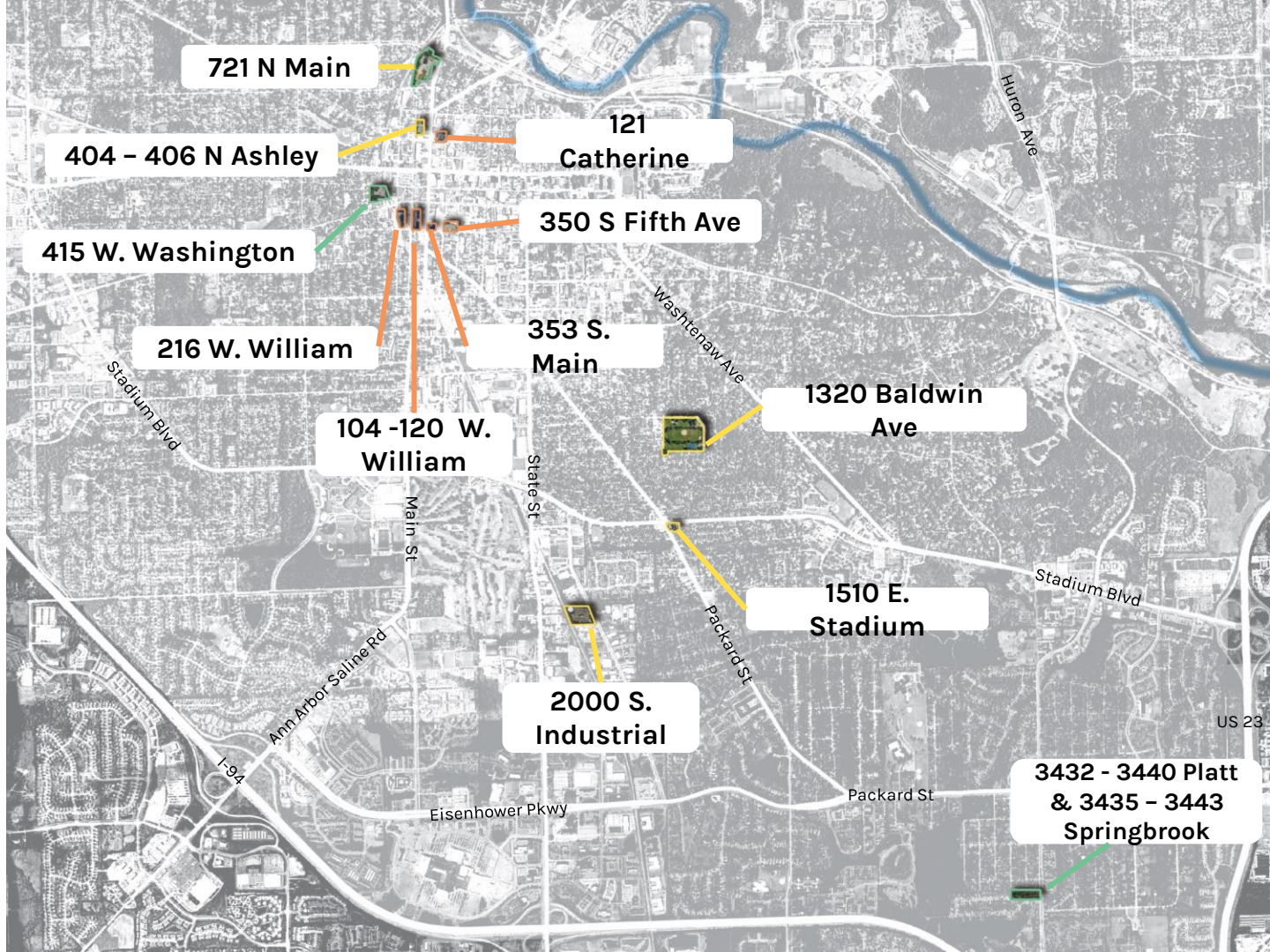


# Ann Arbor City Owned Properties

 Building / Facilities

 Surface Parking  
Lots

 Vacant Properties





**AVALON**  
HOUSING

# The Grove at Veridian



*2260 Platt Road, Ann Arbor*

- **Number of Units:** 50
- **Construction Start:** September, 2023
- **Tenant Move-In:** Summer, 2025
- **Property Manager:** Avalon
- **Service Provider:** Avalon & Ozone House
- **Architect:** Cornerstone Design
- **General Contractor:** Phoenix

# 206 Washington



*206 N Washington, Ypsilanti*

- **Number of Units:** 22
- **Construction Start:** March, 2024
- **Tenant Move-In:** June, 2025
- **Property Manager:** Avalon
- **Service Provider:** Avalon
- **Architect:** Cornerstone Design
- **General Contractor:** Phoenix

# 121 Catherine



## *121 Catherine, Ann Arbor*

- **Number of Units:** 63
- **Construction Start:** April, 2024
- **Tenant Move-In:** Fall, 2025
- **Property Manager:** AAHC
- **Service Provider:** Avalon
- **Architect:** Landon Bone Baker
- **General Contractor:** O'Neal

# 1146 S. Maple



*1146 S Maple, Ann Arbor*

- **Number of Units:** 25
- **Construction Start:** August, 2025
- **Tenant Move-In:** Early 2027
- **Property Manager:** Avalon
- **Service Provider:** Avalon
- **Architect:** Fusco, Shaffer, and Pappas
- **General Contractor:** TBD



Temporary Housing for Veterans is the only population-specific resource for which the Washtenaw County System Modeling Report shows an excess

Table 4. Resource Gap of Temporary Housing Based on Existing Resources and Annual Need

Population	Existing Stock	Average Turnover Rate (APRs)	# Available Annually	Rate of Need	Annualized Need
<b>Adults Only (Beds)</b>	<b>128</b>	<b>422%</b>	<b>540</b>	598	(58)
Veterans	28		118	83	35
Youth	7		30	74	(44)
DV Experience	7		30	148	(118)
Seniors	0		0	94	(94)
<b>Families (Units)</b>	<b>36</b>	<b>263%</b>	<b>95</b>	<b>218</b>	<b>(123)</b>
Veterans	0		0	2	(2)
Youth	0		0	16	(16)
DV Experience	18		47	57	(10)
Seniors	0		0	6	(6)

The *increase in housing first (permanent housing) resources for Veterans*, over the past decade, has dramatically decreased Veteran homelessness, and decreased Veterans temporary housing needs here in Washtenaw County

**New Data Show 11% Decrease in Veteran Homelessness since 2020 – Biggest Decline in More Than Five Years**

Nov 07, 2022

## CASE STUDY: HOUSING FIRST CUT VETERAN HOMELESSNESS BY 50%

**H**ousing First is supported by the U.S. Department of Veterans Affairs (VA) in its two largest homelessness programs - Supportive Services for Veteran Families (SSVF) and HUD-Veterans Affairs Supportive Housing (HUD-VASH). These programs, which are considered to be the gold standard for homelessness programs both domestically and abroad, have been instrumental in reducing veteran homelessness by 50% over the past decade.

In 2021, 3 states and 82 communities announced they achieved net zero veteran homelessness using the Housing First model:

VIRGINIA	CONNETICUT	DELAWARE
Mobile, AL	Massachusetts CoC, MA	Schenectady, NY
Little Rock, AR	Kent County, MI	Syracuse, NY
Riverside, CA	Lansing, MI	Troy, NY
Flagler County, FL	Wexford, MI	Cumberland, NC
Miami-Dade County, FL	Dakota, MN	Winston-Salem, NC
Myers, FL	Moorhead, MN	Dayton, OH
Daytona Beach, FL	Northeast CoC, MN	Akron, OH
Atlanta, GA	Northwest CoC, MN	Norman, OK
DeKalb County, GA	Southeast CoC, MN	Gresham, OR
Central Illinois, IL	Southwest CoC, MN	Multnomah County, OR
Christian County, IL	Gulfport, MS	Portland, OR
Coles County, IL	Hattiesburg, MS	Delaware County, PA
Douglas County, IL	Mississippi CoC, MS	Lancaster, PA
Edgar County, IL	Kansas City, MO	Lehigh Valley, PA
Moultrie County, IL	Poplar Bluff, MO	Philadelphia, PA
Quad Cities Region, IL	St. Joseph, MO	Pittsburgh, PA
Rockford, IL	Lincoln, NE	Reading, PA
Shelby County, IL	Nebraska CoC, NE	Scranton, PA
Waukegan, IL	Las Vegas, NV	Western CoC, PA
Will County, IL	Nashua, NH	Chattanooga, TN
Indiana CoC, IN	Bergen County, NJ	Jackson, TN
Des Moines, IA	Middlesex County, NJ	Abilene, TX
Quad Cities Region, IN	Las Cruces, NM	Houston, TX
Kansas City, KS	Santa Fe, NM	San Antonio, TX
Lexington, KY	Albany, NY	Austin, TX
New Orleans, LA	Buffalo, NY	Chittenden County, VT
Shreveport, LA	Long Island, NY	Kittitas County, WA
Terrebonne Paris, LA	Poughkeepsie, NY	La Crosse, WI
Montgomery County, MD	Rochester, NY	Beckley, WV
Lowell, MA	Saratoga Springs, NY	

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Source: <https://nlihc.org/sites/default/files/Housing-First-Veteran.pdf>