



Sister Yvonne Gellise Fund for Permanent Supportive Housing Services **Ambassador Program**

Purpose:

The purposes of the SYG Fund Ambassador program are to:

- Develop a group of individuals who have a deeper understanding of the SYG Fund, the importance of permanent supportive housing services, and a more broad context of the issue of homelessness in Washtenaw County
- Expand awareness of the SYG Fund through events and individual conversations
- Identify a pipeline of potential Cabinet members, whether they are the Ambassadors themselves or connect to others who may be potential Cabinet members

Logistics:

- There will be an Initial meeting for education on the SYG Fund, permanent supportive housing, and homelessness in Washtenaw County
- 3 or 4 touch points per year
- 2 - 3 year commitment

The Role:

The responsibilities of an Ambassador would include:

- Attend meetings to learn about the SYG Fund and engage in a deeper conversation about housing and homelessness in Washtenaw County.
- Identify opportunities and be willing to speak at events on behalf of the SYG Fund.
- Identify additional personal connections of those who may be interested in learning more about the SYG Fund, housing and homelessness, or potential Cabinet members
- Participate as a subject matter expert on donor development calls. The role would not be intended for the purpose of fundraising, but rather support the conversation by adding any relevant information about the SYG Fund and the context of housing and homelessness in Washtenaw County.
- Lend credibility to the SYG Fund by supporting the fund and encouraging others to learn about the fund.

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